

Jordan Blaze PD Companion Pack **(Optional Add-On)**

Purpose

This optional guide extends the Jordan Blaze training video with breakout prompts and facilitator notes. It's not required for the pilot — just a bonus for schools that want a team-led reflection experience.

Module 1 – Vision & Rationale

Jordan Blaze Script Highlights


- “You’re not just teachers—you’re literacy champions.”
- 1 in 3 Black students meet state standards; only 1 in 14 nationally.
- Challenge: Traditional programs miss cultural connection + family role.
- Good news: Culturally responsive texts + SEL + family = dramatic outcomes.

Breakout Guide (5–7 min)

- What are the biggest barriers your students face in becoming confident readers?
- How do students respond when texts reflect (or don’t reflect) their identity?
- Where do you see opportunities for family involvement?

Leader Notes

- Anchor urgency with “1 in 3 vs. 1 in 14” data.
- Teachers surface their own frustrations → solution feels relevant.
- Collect 1–2 barriers per group (Google Form or sticky notes).

 **Outcome:** Participants buy into *why* the pilot matters.

Module 2 – Ecosystem Overview

Jordan Blaze Script Highlights


- Recap urgency from Module 1.
- Ecosystem = novel + workbook + teacher guide + parent playbook + SEL journal + assessments.
- Message: “It’s not extra — it’s connected.”

Breakout Guide (5–7 min)

- Which component feels most valuable for your students? Why?
- What challenges do you face with current literacy resources?
- How might this ecosystem fill those gaps?

Leader Notes

- Frame ecosystem as *reducing planning burden*, not adding to it.
- Capture “most valuable component” → informs scaling & marketing.

 **Outcome:** Participants see how the system meets their needs.

Module 3 – Pilot Program Structure

Jordan Blaze Script Highlights

- Weekly rhythm (3 steps):
 1. Classroom reading & discussion
 2. Student workbook practice (10–15 min)
 3. Family Playbook activity (10–15 min)
- Assessments: Pre, Mid, Post (simple + provided).
- Reassurance: “Clear, predictable rhythm. No guesswork.”


Breakout Guide (7–8 min)

- How do you currently balance reading, practice, and family engagement?
- Which part of the 3-step rhythm feels easiest? Hardest?
- What supports would make this smoother?

Leader Notes

- Show simplicity → not “extra burden.”

- Capture “easy vs. hard” → helps you adjust supports.

 **Outcome:** Teachers trust the pilot is manageable.

Module 4 – Practical Implementation

Jordan Blaze Script Highlights


- Sample 45-min lesson flow (Week 2):
 - Hook/Vocab (5 min)
 - Shared Reading (15 min)
 - Discussion & SEL reflection (10 min)
 - Workbook practice (10 min)
 - Family Playbook preview (2 min)
- Key reassurance: “You already know how to do this. It’s all mapped out.”

Breakout Guide (8–10 min)

- Which step feels most natural to you?
- Which step feels hardest? Why?
- What adaptations would make this easier in your classroom?

Leader Notes

- Teachers already have the skills → this makes it easier.
- Capture “most confident step” + “step needing support.”

 **Outcome:** Teachers leave confident they can implement.

How to Use This Companion Pack

- Watch the **Jordan Blaze training video** (14 minutes).

- Pause when cued → use breakout questions.
- Capture group insights → via chart paper, sticky notes, or Google Form.
- Resume → Jordan connects reflections back to the pilot.

Remember: The pilot is fully self-directed. This Companion Pack is an *optional bonus* for schools that want extra collaboration and data collection.



Quick Outcomes Across All Modules

- **Module 1:** Buy-in to urgency & equity.
 - **Module 2:** Value seen in ecosystem.
 - **Module 3:** Confidence in 6–8 week rhythm.
 - **Module 4:** Practical classroom flow feels doable.
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